

# ISDB General Assembly 2012 Vancouver- Schedule

## Saturday 24 March

11:00 - 15:00 Pick up from Airport

18:00 - 19:30 Dinner

19:30 - 21:30 **Welcome words** by  
Jim Wright, Director of Therapeutics Initiative  
Jörg Schaaber, ISDB President  
Fun Activity + Socializing  
Introduction of new members

## Sunday 25 March

07:30 - 09:00 Breakfast

**25 years ISDB: success stories, challenges**

09:00 - 10:30

- **The first decade – nurturing ISDB:** Andrew Herxheimer (former chief editor of DTB and co-founder of ISDB, UK) (via videoconference)
- **What to gain from an international network?:**  
Pijus Sakar, Chief editor of Bodhi, India
- **It's all about the evidence – communicating benefit and harm:**  
Mary Hemming & Rob Moulds, Therapeutic Guidelines, Australia

*Moderator: Benoit Marchand - Report: Nuria Homedes*

10:30 - 11:00 Coffee Break

**Focus on ISDB activities during the 3 last years.** Reports by

11:00 - 11:30

- ISDB President Jörg Schaaber (Pharma-Brief, G)
- ISDB Treasurer Isidro Sia (RDU Update, Ph)
- ISDB webmaster Maria Font (Dialogo sui Farmaci, It) and
- ISDB Secretary Florence Vandeveld (Prescrire, F)

**Report on the ISDB working group achievements** by working groups moderators and/or regions followed by Q/A. Focus themes:

11:30 – 13.00

- **Direct to consumer advertising**  
Barbara Mintzes, TI; Teresa Alves, HAI Europe
- **Working on EU issues: pharmacovigilance**  
Florence Vandeveld, Prescrire
- **Clinical trials and ethics in 3rd world countries / Focus on Latin America**  
Nuria Homedes, Boletin Farmacos, USA

*Moderator: NN - Report: NN*

## ISDB General Assembly 2012

### **Sunday 25 March** (continued)

13:00 - 14:00	Lunch
14:00 - 15:00	<b>Bias in reports of drug studies: Why are independent drug bulletins important?</b> Keynote-speaker: Lisa Bero, University of California, San Francisco <i>Moderator: NN</i>
15:00 - 15:30	Coffee Break
15:30 - 17:00	<b>Workshops I: Brainstorming on ISDB in 2020</b> (role, wishes, and expectations) A. Resource person: Mary Hemming & Andrea Tarr; <i>Report:</i> B. Resource person: Florence Vandeveld (Prescrire, France) & Natalia Cebotarenco (Corsum, Moldova) <i>Report: NN</i> C. Resource person: Maria Font & Chris Adlpavar (Spanish Group) <i>Rep:</i>
17:00 - 18:00	<b>Report and discussion in plenary</b> <i>Moderator: Jörg Schaaber</i>
18:00 - 19:30	Dinner
19:30 - 21:30	Fun Activity + Socializing

### **Monday 26 March**

07:30 - 09:00	Breakfast
09:00 - 10:30	<b>New drug assessments and cost-effectiveness assessments: methods and their rationale</b> <ul style="list-style-type: none"><li>• <b>Comparative drugs assessments: benefits and pitfalls.</b> Stefanie Reken, IQWiG, Germany</li><li>• <b>Critical appraisal of Clinical Studies</b> Ken Bassett, TI and University of British Columbia</li><li>• <b>30 years of exhaustive assessments of new drugs in France</b> Gilles Mignot (Prescrire, France)</li></ul> <i>Moderator: Jim Wright</i>
10:30 - 11:00	Coffee Break
11:00 - 13:00	<b>Managing Key Opinion Leaders and their Publications</b> Keynote speaker: Sergio Sismondo, Queen's University, Kingston, Canada <b>Conflict of interests' policy: why and how it contributes to sustainability</b> <ul style="list-style-type: none"><li>• At the bulletin level: results of the ISDB survey; sharing best practices. David Menkes (Healthy Skepticism, NZ, moderator of ISDB Conflict of interest working group)</li><li>• Agreement on ISDB standards for CoI</li></ul> <i>Moderator: Barbara Mintzes, TI</i>

## ISDB General Assembly 2012

### **Monday 26 March** (continued)

13:00 - 14:00 Lunch

14:00 - 16:00 Outdoor Activities

#### **Workshops II: Skills training 1**

16:00 – 17:00

- A. Creating and updating a website for your bulletin *Facilitator: TI*
- B. Making your website an effective communication tool  
*Facilitator: CA*
- C. Writing for lay people (themes, editorial methods)  
*Facilitator: Allan Cassels, TI tbc & Jörg Schaaber, GPSP*
- D. Building alliances and coalitions  
*Facilitator: Teresa Alves & Natalia Cebotarenco*

17:00 - 18:00

**New Committee election:**  
Presentation of the new team candidates; Vote

Photos: Old Committee, New Committee, All Participants

18:00 - 19:30 Dinner

19:30 - 21:30 Fun Activity + Socializing  
[Meeting of the New Committee]

### **Tuesday 27 March**

07:30 - 09:00 Breakfast

09:00 - 09:45

**The risk proliferation syndrome**  
Keynote Speaker: Donald Light, University of Medicine and Dentistry of New Jersey, USA  
*Moderator: Dulce Maria Calvo Barbado, Cuba*

09:45 - 10:30

**ISDB's new Committee priorities and working methods for the next 3 years**

- Presentation by the New Committee
- Exchanges with participants to seek for their advice/motivation
- Constitution of working groups: listing the new ISDB working groups

*Moderator: Natalia Cebotarenco*

10:30 - 11:00 Coffee Break

11:00 - 12:00

**ISDB Working groups' first meeting**  
For each working group: - Collectively defining the aims of the working group & Identification of a working group Convenor/Coordinator.

12:00 - 13:00

**Report of ISDB working groups in plenary**  
by the rapporteurs of each working group  
*Moderator: ISDB New President, Secretary: ISDB New General Secretary*

## ISDB General Assembly 2012

### ***Tuesday 27 March (continued)***

13:00 - 14:00 Lunch

#### **Surrogate endpoints: Do we really need them?**

14:00 - 15:00 Speaker: David Menkes, Healthy Skepticism

*Moderator: Florence Vandeveld*

15:00 - 15:30 Coffee Break

#### **Workshops III: Skills Training 2**

- 15:30 - 17:00
- A. Why and how to make the content of your bulletin fit for health professionals' continuing education programmes and e-learning (content)? –  
*Prescrire & Benoit Marchand, AIS, Nicaragua*
- B. Why and how to make the content of your bulletin fit for new technologies (e-journals, prescription helpers, hospital databases, apps for mobile devices: iPhones, Android & iPads)? – *Therapeutics Initiative*

#### **Hidden agendas: Drug industry's invisible influence on prescribers**

17:00 - 18:00 Speaker: Adriane Fugh-Berman, Georgetown University, Washington DC, USA

*Moderator: Isidro Sia*

18:00 - 19:30 Dinner

#### **Conclusion of the General Assembly**

- 19:30 - 21:30
- Messages and tasks to take home by the new ISDB President
  - Closing word by the organizing host Ciprian Jauca (TI, C).

Fun Activity + Socializing

### **Wednesday 28 March**

07:30 -  
09:00 Breakfast

09:00 -  
12:00 Check Out & Outdoor Activities

12:00 -  
13:00 Lunch

13:00 -  
18:00 Drop off at Airport and/or Downtown